

This is NIICE!

Finally someone has decided to put on a large expo that's affordable to the Main Street agent.

The National Insurance Industry Convention and Expo (NIICE) is not your average state or national agent convention. NIICE is a short, to-the-point, all industry, nationwide event that puts agents in direct touch with companies and vice-versa.

And NIICE is just two and ½ days away from the office.

NIICE has more access to state-of-the-art industry products and networking opportunity than you have ever seen at an insurance industry event. Our education tracks have been carefully selected for maximum value and feature nationally known experts. What you learn at NIICE can be used the first day back at the office.

What's nice about NIICE

- \$ NIICE brings the insurance community together in one place to access state-of-the-art industry products, networking, education and entertainment. It's all in one hall at the Mirage, one of the most exciting center-strip properties in Las Vegas.
- \$ Everything is built entirely around the exhibit hall. The schedule is designed to give you maximum networking opportunity in the exhibit hall with company representatives
- \$ Education at NIICE features the nation's top authorities in business, sales, and agency management
- \$ \$1000s in cash prizes
- \$ Incredible entertainment

**All rolled into one in the
entertainment capital of the world.**

August is NIICE in Las Vegas

SAVE \$50 OFF YOUR NIICE FULL REGISTRATION
COMPLIMENTS OF eCERTSONLINE
JUST GO TO WWW.NIICELASVEGAS.COM TO REGISTER
ENTER CODE 238RGH WHEN INSTRUCTED

Primary Benefactor:

Safeco Insurance



August 4-6

Benefactor:
PROGRESSIVE

NIICE

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